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1. A method of operating a gaming machine, comprising the steps of:
providing a first game of chance;
providing a second game of chance which has the potential for
achieving a prize award;
operating said first game of chance;
operating said second game of chance in conjunction with said first
game of chance; and
awarding any prize achieved in said second game of chance.

2. The method of Claim 1 wherein said prize award is non-monetary.

3. The method of Claim 1 wherein said award is a tangible good.

4. The method of Claim 3 wherein said prize award also includes a
service.

5. The method of Claim 1 wherein said prize award is registered as a
point value.

6. The method of Claim 1 wherein said second game of chance is
operated only once and at the beginning of the first game of chance.

7. The method of Claim 1 wherein said second game of chance is a
game having a plurality of differing prize indicia, a preset number of said prize
indicia being displayed in the course of said second game through a random
selection, and said prize award is achieved through a predetermined association
5 of said prize indicia.

20054316-01800

8. The method of Claim 7 wherein there are a plurality of different prize awards.

9. The method of Claim 8 wherein said association is a match between a predetermined number of prize indicia.

10. The method of Claim 8 wherein said first game of chance is a card game and wherein said step of providing said first game of chance includes dealing a hand of cards to a player, and wherein said step of providing a second game of chance includes displaying said randomly selected prize indicia in a like
5 number to said cards in said hand.

11. The method of Claim 10 wherein said card game is a five card poker game, and five randomly selected prize indicia are displayed.

12. The method of Claim 8 wherein said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard, and wherein said second game of chance is operated only in conjunction with said opening hand.

13. The method of Claim 8 wherein said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard, and displaying an opening display of prize indicia associated in a one to one correspondence with a card in
5 said hand, each opening prize indicia being selected as well as discarded in accordance with its associated card, said card game including the further step of replacing any discarded card with another randomly selected card and said second game of chance including the step of replacing any discarded prize indicia with another randomly selected prize indicia.

14. The method of Claim 8 wherein said first game of chance is a slot game having a reel display with a plurality of reels having first game indicia thereon, and wherein said step of providing said first game of chance includes a display of randomly selected first game indicia for each reel, and wherein said
5 step of providing a second game of chance includes displaying said randomly selected prize indicia in a like number to said reels.

15. The method of Claim 8 wherein said prize awards are tangible goods.

16. The method of Claim 8 wherein said prize awards are goods and services.

17. The method of Claim 8 wherein said prize awards are slot club points.

18. The method of Claim 7 wherein said prize award is registered as a point value.

19. The method of Claim 18 wherein a predetermined schedule of different prizes is provided with a prize being earned through achievement of a preset point value for each said prize.

20. The method of Claim 8 including the further step of providing a third game which is a bonus game, and wherein one of said plurality of different said prize awards in said second game is the ability to operate said bonus game.

21. The method of Claim 1 including the further step of providing a player tracking system in which players are selectively enrolled, and wherein said second game of chance is only operated if a player is enrolled in said player tracking system.

22. The method of Claim 1 including the further step of providing a mechanism for registering a wager input for a player, and further including the step of requiring a wager input being placed by a player before operating said first game of chance.

23. The method of Claim 1 wherein said first game of chance is a card game employing a deck of cards, wherein said second game of chance is a game having a plurality of differing prize indicia, wherein said step of providing said second game of chance includes assigning a prize indicia to each card of said deck of cards, wherein said step of providing said first game of chance includes dealing a hand of cards to a player from said deck of cards, wherein said step of providing said second game of chance includes displaying said prize indicia of said hand of cards, and said prize award is achieved through a predetermined association of said prize indicia.

24. The method of Claim 23 wherein said deck of cards is visual.

25. The method of Claim 23 wherein said deck of cards is physical.

26. The method of Claim 23 wherein there are a plurality of different prize awards.

27. The method of Claim 26 wherein said association is a match between a predetermined number of prize indicia of said hand of cards.

28. The method of Claim 26 wherein said card game is a five card poker game, and five randomly selected prize indicia are displayed.

29. The method of Claim 26 wherein said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard, and wherein said second game of chance is operated only in conjunction with said opening hand.

5 30. The method of Claim 26 wherein said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard, and displaying an opening display of prize indicia associated in a one to one correspondence with a card in said hand, each opening prize indicia being selected as well as discarded in accordance with its associated card, said card game including the further step of replacing any discarded card with another randomly selected card and said second game of chance including the step of replacing any discarded prize indicia with another randomly selected prize indicia.

31. The method of Claim 26 wherein said prizes are tangible goods.

32. The method of Claim 26 wherein said prizes are goods and services.

33. The method of Claim 26 including the further step of providing a third game which is a bonus game, and wherein one of said plurality of different prize awards in said second game is the ability to operate said bonus game.

34. The method of Claim 26 wherein said prize award is registered as a point value.

35. The method of Claim 34 wherein a predetermined schedule of different prizes is provided with a prize being earned through achievement of a preset point value for each said prize.

36. A method of operating a gaming machine, comprising the steps of:
providing a first game of chance, said first game of chance is a slot game having a reel display with a plurality of reels having first game indicia thereon;

5 providing a second game of chance which has the potential for achieving a prize award, said second game of chance is a game having a plurality of differing prize indicia;

operating said first game of chance by displaying at least one randomly selected first game indicia for each reel of said plurality of reels in said
10 reel display;

operating said second game of chance in conjunction with said first game of chance by displaying at least one randomly selected prize indicia; and
awarding any prize award achieved in said second game of chance.

37. The method of Claim 36 wherein said prize awards are tangible goods.

38. The method of Claim 36 wherein said prize awards are goods and services.

39. The method of Claim 36 wherein said prize awards are registered as a point value.

40. A method of operating a gaming machine, comprising the steps of:
 providing a first game of chance;
 providing a second game of chance which has the potential for
 achieving a prize award;
 5 placing a wager;
 operating said first game of chance;
 operating said second game of chance in conjunction with said first
 game of chance provided said first wager is of at least a preset type; and
 awarding any prize achieved in said second game of chance.

41. A method of operating a gaming machine, comprising the steps of:
 providing a first game of chance;
 providing a second game of chance which has the potential for
 achieving a prize award;
 5 placing a wager;
 operating said first game of chance;
 operating said second game of chance in conjunction with said first
 game of chance; and
 awarding any prize achieved in said second game of chance.

42. The method of Claim 40 wherein said preset type of wager is a
 threshold monetary amount.

43. The method of Claim 40 including the step of providing a card
 reader for reading cards provided to players belonging to a gaming consortium,
 and wherein said step of placing a wager includes reading a card if a card is used
 while placing said wager, and wherein said preset type of wager requires use of
 5 a card while placing said wager.

44. The method of Claim 41 further including the steps of providing an apparatus for printing a slip, and said step of awarding any prize includes printing a slip with said prize achieved indicated thereon.

45. The method of Claim 44 wherein the gaming machine has a printer as a part of the machine, said printer comprising said apparatus for printing a slip.

46. The method of Claim 44 wherein said apparatus is a printer located remotely from the gaming machine.

47. A game playing method comprising the steps of:
 providing a first game of chance;
 providing a second game of chance which has the potential for achieving a prize award;
 5 operating said first game of chance;
 operating said second game of chance in conjunction with said first game of chance; and
 determining any prize that may be achieved in said second game of chance.

48. The method of Claim 47 wherein said prize award is non-monetary.

49. The method of Claim 47 wherein said second game of chance is operated only once and at the beginning of the first game of chance.

50. The method of Claim 48 wherein said second game of chance is a game having a plurality of differing prize indicia, a preset number of said prize indicia being displayed in the course of said second game through a random selection, and said prize award is achieved through a predetermined association of said prize indicia.

51. The method of Claim 50 wherein there are a plurality of different prize awards.

52. The method of Claim 51 wherein said association is a match between a predetermined number of prize indicia.

53. The method of Claim 51 wherein said first game of chance is a card game and wherein said step of providing said first game of chance includes dealing a hand of cards to a player, and wherein said step of providing a second game of chance includes displaying said randomly selected prize indicia in a like number to said cards in said hand.

54. The method of Claim 53 wherein said card game is a five card poker game, and five randomly selected prize indicia are displayed.

55. The method of Claim 53 wherein said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard, and wherein said second game of chance is operated only in conjunction with said opening hand, and said card game continues after said display of prize indicia.

56. The method of Claim 53 wherein said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard, and displaying an opening display of prize indicia associated in a one to one correspondence with a card in said hand, each opening prize indicia being selected as well as discarded in accordance with its associated card, said card game including the further step of replacing any discarded card with another randomly selected card and said second game of chance including the step of replacing any discarded prize indicia with another randomly selected prize indicia.

57. The method of Claim 51 wherein said first game of chance is a slot game having a reel display with a plurality of reels having first game indicia thereon, and wherein said step of providing said first game of chance includes a display of randomly selected first game indicia for each reel, and wherein said step of providing a second game of chance includes displaying said randomly selected prize indicia in a like number to said reels.

58. The method of Claim 47 wherein said prizes are tangible goods.

59. The method of Claim 47 wherein said prizes are goods and services.

60. The method of Claim 47 wherein said prize award is registered as a point value.

61. The method of Claim 60 wherein a predetermined schedule of different prizes is provided with a prize being earned through achievement of a preset point value for each said prize.

62. The method of Claim 51 including the further step of providing a third game which is a bonus game, and wherein one of said plurality of different prize awards in said second game is the ability to operate said bonus game.

63. The method of Claim 47 including the further step of providing a player tracking system in which players are selectively enrolled, and wherein said second game of chance is only operated if a player is enrolled in said player tracking system.

64. The method of Claim 47 including the further step of providing a mechanism for registering a wager input for a player, and further including the step of requiring a wager input being placed by a player before operating said first game of chance.

65. The method of Claim 51 wherein said prizes are tangible goods.

66. The method of Claim 51 wherein said prizes are goods and services.

67. The method of Claim 51 wherein said prize award is registered as a point value.

68. The method of Claim 53 wherein said prizes are tangible goods.

69. The method of Claim 53 wherein said prizes are goods and services.

70. The method of Claim 53 wherein said prize award is registered as a point value.

71. The method of Claim 70 wherein a predetermined schedule of different prizes is provided with a prize being earned through achievement of a preset point value for each said prize.

72. The method of Claim 53 including the further step of providing a third game which is a bonus game, and wherein one of said plurality of different prize awards in said second game is the ability to operate said bonus game.

73. The method of Claim 57 wherein said prizes are tangible goods.

74. The method of Claim 57 wherein said prizes are goods and services.

75. The method of Claim 57 wherein said prize award is registered as a point value.

76. The method of Claim 75 wherein a predetermined schedule of different prizes is provided with a prize being earned through achievement of a preset point value for each said prize.

77. The method of Claim 57 including the further step of providing a third game which is a bonus game, and wherein one of said plurality of different prize awards in said second game is the ability to operate said bonus game.

78. A game playing apparatus, comprising:
a game display; and
a first methodology operating a first game of chance and displaying
said first game on said display;

5 a second methodology operating a second game of chance and
displaying said second game on said display, said second game having the
potential for achieving a prize award, wherein said second methodology operates
said second game in conjunction with said first game, with a determination of
any prize award that may be achieved in said second game.

79. The apparatus of Claim 78 wherein said game display is a video
monitor, and further including a CPU operating the apparatus including said
video monitor according to a computer program, said computer program
executing said first and second methodologies.

80. The apparatus of Claim 79 further including a wager input
mechanism communicating with said CPU, said wager input mechanism
registering a wager placed by a player, and said program includes a random
number generating subroutine and an imbedded payable, said imbedded
5 payable yielding payouts in accordance with said first methodology.

81. The apparatus of Claim 78 wherein said prize award is non-
monetary.

82. The apparatus of Claim 78 wherein said second game of chance is
operated only once and at the beginning of the first game of chance.

83. The apparatus of Claim 79 wherein said second game of chance is a game having a plurality of differing prize indicia, a preset number of said prize indicia being displayed in the course of said second game through a random selection, and said prize award is achieved through a predetermined association of said prize indicia.

84. The apparatus of Claim 83 wherein there are a plurality of different prize awards.

85. The apparatus of Claim 84 wherein said association is a match between a predetermined number of prize indicia.

86. The apparatus of Claim 85 wherein said first game of chance is a card game and wherein said first methodology includes a random deal of a hand of cards to a player which is shown on said display, and wherein said second methodology includes displaying said randomly selected prize indicia in a like number to said cards in said hand.

87. The apparatus of Claim 86 wherein said card game is a five card poker game, and five randomly selected prize indicia are displayed.

88. The apparatus of Claim 86 wherein the apparatus further includes a player command input mechanism, and said card game further comprises dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard using said command input mechanism, and wherein said second game of chance is operated only in conjunction with said opening hand, and said card game continues after said display of prize indicia.

89. The apparatus of Claim 86 wherein the apparatus further includes a player command input mechanism, and said card game further comprises the step of dealing an opening hand of cards from which a player can choose to select cards to hold as well as select cards to discard using said command input mechanism, and displaying an opening display of prize indicia associated in a one to one correspondence with a card in said hand, each opening prize indicia being selected as well as discarded in accordance with its associated card, said card game including replacement of any discarded card with another randomly selected card and said second game of chance includes replacement of any discarded prize indicia with another randomly selected prize indicia.

90. The apparatus of Claim 85 wherein said first game of chance is a slot game having a reel display with a plurality of reels having first game indicia thereon, and said first game includes a display of randomly selected first game indicia for each reel, and wherein said step of providing a second game of chance includes displaying said randomly selected prize indicia in a like number to said reels.

91. The apparatus of Claim 84 wherein said prizes are tangible goods.

92. The apparatus of Claim 85 wherein said prizes are goods and services.

93. The apparatus of Claim 84 wherein said prize award is registered as a point value.

94. The apparatus of Claim 93 wherein a predetermined schedule of different prizes is provided with a prize being earned through achievement of a preset point value for each said prize.

95. The apparatus of Claim 84 including a methodology for playing a third game which is a bonus game, and wherein one of said plurality of different prize awards in said second game is the ability to operate said bonus game.

96. A gaming machine, comprising:

a display for displaying a first game of chance and a second game of chance, said first game of chance is played with a plurality of game elements and said second game of chance is played with a plurality of prize elements

5 a wager input mechanism which registers a wager input by a player upon an outcome of the first game of chance, said wager includes registration of an amount bet;

an operating system including a methodology for play of said first game of chance wherein each of said game elements has a game indicia thereon, wherein a random selection mechanism randomly selects a subset of said plurality of game elements in play of said first game of chance; said operating system also includes a methodology for play of said second game of chance wherein each of said prize elements has a prize indicia thereon, wherein said random selection mechanism randomly selects a subset of said plurality of prize elements in play of said second game of chance and each correlates to each of said subset of said plurality of game elements; said methodology will determine an outcome of said first game of chance based upon combinations of said game indicia of said subset of said plurality of game elements and award any winnings, if any, per a paytable and said wager; said methodology also
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20 determining an outcome of said second game of chance based upon combinations of said prize indicia of said subset of said plurality of prize elements and award a prize, if any, per a paytable of winning combinations.

97. The gaming machine of Claim 96 wherein said gaming machine is a video gaming machine, said display is a video monitor, and said operating system includes a CPU with a program having said methodology as part of said program, said program further driving said display according to said program,
5 said random selection mechanism comprises a random number generating routine.

98. The gaming machine of Claim 97 wherein said plurality of game elements is a deck of cards.

99. The gaming machine of Claim 96 where said gaming machine is a slot machine, said game elements are reels, said display is a window viewing said subset of said plurality of game elements.

100. The gaming machine of Claim 98 wherein said first game of chance includes wild cards.

101. The gaming machine of Claim 98 wherein said first game of chance includes joker cards.

102. The gaming machine of Claim 96 wherein said second game of chance includes a bonus payout table.

103. The gaming machine of Claim 96 wherein said first game of chance is any game adapted for play in a wagering environment.

104. A method of operating a gaming machine connected to a player tracking system, said gaming machine being operated by a player having a player account on said player tracking system, comprising the steps of:
 providing a game of chance which has the potential for achieving
 5 an award;
 operating said game of chance by a player;
 crediting certain prizes achieved to said player account on said player tracking system.

105. The method of Claim 104 wherein said certain prize may be a good or service.

106. The method of Claim 104 wherein said certain prize may be a credit.

107. The method of Claim 104 wherein said certain prize may be a representation of a physical prize.

108. The method of Claim 104 wherein said certain prize may be a representation of a service.

109. The method of Claim 104 wherein said certain prize may be a point value.

110. The method of Claim 104 wherein said first game of chance is one of a plurality of games of chance.

111. The method of claim 104 wherein said certain prize may be slot club points.